

MANCHESTER CREATIVE AND MEDIA ACADEMY

Name	Fairtrade Policy
Approved by	Governors
Policy Created	2015
Review	May 2016
Update Approved	
All policies are available to stakeholders either on the Academy website or upon request from the Academy's Main office.	

1. Introduction

1.1	Fairtrade makes sure that farmers and producer organisations get a fair and stable price for their products to help them support their families and invest in a better future. Find out more from: http://www.fairtrade.org.uk/schools/about_fairtrade/what_are_the_producer_standards.aspx
1.2	MCMA Fairtrade School is committed to being a Fairtrade academy. This means that it will help its learners to understand how trade works and how to make global trade fairer. A Fairtrade MCMA sells and uses Fairtrade products as far as possible and takes action to promote Fairtrade within both the school and the local community.
1.3	MCMA will work to continue to be a Fairtrade Academy, part of the Fairtrade Foundation scheme.

2. Actions

2.1	The Academy will commit to making MCMA learners aware of how global trade can be made fairer through Fairtrade.
2.2	Consider how they can promote Fairtrade and global concerns through the curriculum in order to ensure that our learners can be more informed global citizens and understand the importance of respecting the Human Rights of others.
2.3	Securing and continuing to achieve the Fairtrade school award in order that students can make an active difference to society.
2.4	Securing and continuing to: <ol style="list-style-type: none"> 1. Set up a Fairtrade School Steering Group 2. Implement the Fairtrade Policy 3. Commit to sell, promote and use Fairtrade products where possible. 4. Ensure that all learners understand Fairtrade issues . 5. Promote and take action for Fairtrade both in the academy and the wider community.

	For the purpose of this policy, 'Fairtrade Awareness' will be defined and understood in terms of raising awareness of Fairtrade systems, practises and processes by carrying out the above.
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3 Roles & Responsibilities:

3.1	MCMA believes that the dissemination of Fairtrade Awareness can only be achieved if it is viewed as a shared responsibility.
3.2	The academy will promote Fairtrade to all stakeholders and make the most of its links with the Co-operative Group by being part of The Co-operative Academies Trust.
3.3	The Governors, leaders, Trust and still will ensure that the importance and value of Fairtrade Awareness is promoted to learners, their parents/carers, MCMA staff and the wider community.
3.4	A member of staff will be identified to lead on Fairtrade and will have the opportunity to report on this area to both SLT and the Governing Body.
3.5	The member of staff leading on Fairtrade will have an outlined Development Plan which will link to the ADP Personal Development, Behaviour and Welfare section.
3.6	The member of staff leading on the area will monitor and review the implementation of the MCMA Fairtrade Policy 2015 – 2016 and review it in accordance with the policy schedule.
3.7	The member of staff leading this area will collate evidence of all Fairtrade Awareness that occurs.

4. MCMA staff will actively engage in MCMA being a Fairtrade academy:

4.1	All still will contribute to a whole Academy approach which reinforces the delivery of Fairtrade Awareness; with teaching and learning experiences that encourage all to become aware of Fairtrade.
4.2	All staff will contribute to the evaluation of MCMA Fairtrade Awareness Strategies.
4.3	All staff will support Fairtrade everyday e.g. by using the Fairtrade tea, coffee and sugar in the staff room.

5. Engaging other stakeholders.

5.1	The member of staff leading on Fairtrade will encourage wider stakeholder.
5.2	<p>Involvement through initiatives that increase awareness of Fairtrade.</p> <p>For example:</p> <ul style="list-style-type: none"> • By holding a Fairtrade stand at parent/carer events. • By contributing to the half termly academy newsletter and promoting fairtrade related events. • By celebrating Fairtrade through displays and different forms of media such as the screens or social media.

Responsibility

Responsible Staff	VP responsible for Personal Development, Behaviour & Welfare
Policy administrator	Fairtrade lead
Approving body	Governing Body