

BTEC Media Department Curriculum Share

Year 9

The courses and exam boards students follow:-

BTEC Creative Digital Media Production Award (Pearson/Edexcel)

Useful course materials / revision guides / study aids to support your child at home:-

Resources provided by THerbert alongside

<http://qualifications.pearson.com/en/qualifications/btec-firsts/creative-digital-media-production-2013-nqf.html>

List of resources in the academy available to borrow from our Library:-

Magazines available from THerbert in 2Me1 including music and film genres

A range of books in the library

Students are assessed by:-

75% controlled assessment

25% external examination

Homework help and advice available from:-

T Herbert 2Me1

Useful apps and website to support this stage of learning:-

<http://qualifications.pearson.com/en/qualifications/btec-firsts/creative-digital-media-production-2013-nqf.html>

My child is struggling – what can I do?

Contact T Herbert for advice

Discuss topics they are studying – what do they find difficult about it?

Look at the revision guides provided by the class teacher if it is an exam topic

Support and encourage him/her to stay for Wednesday Media Intervention and Catch up

My child loves this subject – what else can they do?

Read and research about the area they are interested in

Go to Media City on a BBC tour

Visit the BFI website

Discuss and analyse media ‘texts’ they enjoy – such as film, TV, print, computer games etc focusing on representation and media language

The Media team recommend going to see/do:-

Join the BFI if your child enjoys film

Go on a BBC tour <http://www.mediacityuk.co.uk/studios/audience-and-tours>

Register with the BBC and apply for tickets to be in the audience of an appropriate production – it is free and you could discuss the lighting, sound, storyline etc.

Half –Term planner 2016-7

Sept-Oct		Oct-Dec	
Topics and texts studied: Planning and Pitching	Key Vocabulary / games to play: Discussing what is popular in the media and why Target Audience Mainstream Niche Types of questions Survey	Topics and texts studied: Planning and Pitching	Key Vocabulary: Research Planning Treatment Proposal
Activities and ways to help at home: Discuss the differences between your choice of media and your child’s and why they are different		Activities and ways to help at home: Discuss how media products such as an online magazine are created – why specific choices are made – look at some together and discuss layout	
Jan-Feb		Feb-Mar	
Topics and texts studied:	Key Vocabulary: Presenting	Topics and texts studied:	Key Vocabulary: Platform

Planning and Pitching	Pitching How to engage an audience and discuss in a group by listening to others' views and taking them on board	Digital media sectors, products and platforms	Product Audiences Demographics Production
Activities and ways to help at home: Discuss a topic with your child and make prompt cards – give each other 2 minutes to talk and the other has to react and respond accordingly to what you have said		Activities and ways to help at home: Your child will be making revision cards – ask about them and use them to go through priorities for specific exam questions	
Apr-May		Jun-July	
Topics and texts studied: Digital media sectors, products and platforms	Key Vocabulary: Cross media synergy Denotation Connotation	Topics and texts studied: Digital media sectors, products and platforms	Key Vocabulary: Distribution Exhibition Primary Secondary Qualitative Quantitative
Activities and ways to help at home: Your child will be making revision cards – ask about them and use them to go through priorities for specific exam questions		Activities and ways to help at home: Your child will be making revision cards – ask about them and use them to go through priorities for specific exam questions	